



123 Main Street, Suite 100, Anytown, ST 00000
(555) 555-5555 · www.acmeroofpros.com
info@acmeroofpros.com · License # 000000

SALES LEAD SHEET

Filled in by the sales rep at every door. One sheet holds 25 doors. Reps send their Sales Manager a photo of the day's sheet that night — most go out around 8:30 pm.

Sheet # of

[illegible]

Type: H = House, B = Business. **Damage:** M = Missing shingles, D = Discontinued shingles. **CRM:** is this lead in the CRM yet? **Owner names:** look them up free in the REGRID app.

A photo of the day's sheet goes to your Sales Manager the same night. Most reps send it around 8:30 pm, which is what keeps the team's numbers current and gets you help on a lead while it is still warm. One sheet holds 25 doors — start a second if you knock more.

SALES REP SIGNATURE

DATE SUBMITTED